Report Parameters:

AE INITIALS:

AE LOC:

AE RC:

BILLING SUMMARY: YES

GENERATE:

MAKEGOODS: YES

BUSINESS TYPE:

ORDER TYPE:

PRE PRINTED :

PRINTED DATE :

REV NUM: 2

ORDERS OF

SORT BY: By Order Number

REQUEST ID:

REQUEST RUN ID:

ORDER RANGE: 78873





JOHN LINK POL.

AGREEMENT MADE BETWEEN

KYW TV3

KYW TV3

1041-78873-2

DATE PRINTED 11/13/12

CONTRACT NO. REV.

1555 Hamilton Street, . PHILADELPHIA PA 19130

			ANL)		PAGE 1	
162	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	64888	ADVERTISER (OR A	AGENCY AND ADVERTISER)	Cancellation Notice	
NAME	GREAT AMERICAN M	EDIA		DCCC (DEMOCRATIC CO	ONGRESSIONAL CAMPAIGN)		
AND	3050 K St NW Ste	100		430 S Capitol St S	E	Required	
4000000						Announcement 28 days	
ADDRESS	Washington	DC 20007-5108		Washington	DC 20003-4024	prior notice	
	USA			USA			
CONTACT	MAURA GILROY			PRODUCTDCCC EST#1	.192		

PRODUCT CODE

9820

SALESPERSON NATIONAL

LOCAL

SALESPERSON

BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12 NO. WEEKS:

1192

AGENCY EST. NO.

CBS Television Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ITEM	DAVO	SPOTS PWK.			LENGTH	FFFFOTN/F DATEO	DDOODAMO	TOTAL BDCST.	UNIT RATE	TOTAL \((A) 115(4)
I I E IVI	DAYS	PVVK.	FROM	10	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCS1.	UNII RAIE	TOTAL VALUE(1)
1	T-F Cancelled		05:00A	05:27A	30S	10/30/12-10/30/12	5A MORN NEWS	0	550.00	.00
2	01000		05:00A	05:27A	30s	11/06/12-11/06/12	5A MORN NEWS	0	550.00	.00
_	Cancelled					,,,				
3	T-F		05:27A	05:58A	30S	10/30/12-10/30/12	5:30AM NEWS THIS MORNING	0	575.00	.00
	Cancelled									
4	10000		05.077	05.503	200	11/05/10 11/05/10	F.201M NEWS EVITS MODNING	0	575 00	0.0
4	10000 Cancelled		05:27A	05:58A	30S	11/05/12-11/05/12	5:30AM NEWS THIS MORNING	0	575.00	.00
5	T-F		05:58A	07:00A	30S	10/30/12-10/30/12	THIS MORNING (5:58-7AM)	0	1000.00	.00
	Cancelled									
6	22000 Cancelled		05:58A	07:00A	30S	11/05/12-11/05/12	THIS MORNING (5:58-7AM)	0	1000.00	.00
7	T-F		06:58A	09:00A	30s	10/30/12-10/30/12	CBS THIS MORNING	0	525.00	.00
	Cancelled					.,,				
8	22000 Cancelled		06:58A	09:00A	30S	11/05/12-11/05/12	CBS THIS MORNING	0	525.00	.00
	Cancelled									
9	T-F		09:00A	10:00A	30S	10/30/12-10/30/12	ANDERSON COOPER	0	750.00	.00
9	Cancelled		09.00A	10.00A	305	10/30/12-10/30/12	ANDERSON COOPER	U	750.00	.00
10	22000		09:00A	10:00A	30S	11/05/12-11/05/12	ANDERSON COOPER	0	750.00	.00
	Cancelled									

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY STATION





KYW TV3

KYW TV3

1041-78873-2

CONTRACT NO. REV.

DATE PRINTED

11/13/12

1555 Hamilton Street, . PHILADELPHIA PA 19130

			ANI	D		PAGE 2	
162	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	64888	ADVERTISE	R (OR AGENCY AND ADVERTISER)	Cancellation Notice	
NAME	GREAT AMERICAN M	EDIA		DCCC (DEMOCRA	ATIC CONGRESSIONAL CAMPAIGN)		
AND	3050 K St NW Ste	100		430 S Capito	Required		
ADDRESS						Announcement 28 days	
ADDRESS	Washington	DC 20007-5108		Washington	prior notice		
	USA			USA			

CONTACT

MAURA GILROY PRODUCTDCCC EST#1192

LOCAL AGENCY EST. NO. PRODUCT CODE JOHN LINK POL. 9820 SALESPERSON 1192

NATIONAL

SALESPERSON BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12

NO. WEEKS:

CBS Television Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ethnicity			i		i	ı				
ITEM	DAYS	SPOTS PWK.	FROM	TO TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
11	T-F Cancelled		10:00A	10:57A	30S	10/30/12-10/30/12	LET'S MAKE A DEAL	0	760.00	.00
12	11000 Cancelled		10:00A	10:57A	30S	11/05/12-11/05/12	LET'S MAKE A DEAL	0	760.00	.00
13	T-F Cancelled		10:58A	12:00N	30S	10/30/12-10/30/12	THE PRICE IS RIGHT	0	1000.00	.00
14	11000 Cancelled		10:58A	12:00N	30S	11/05/12-11/05/12	THE PRICE IS RIGHT	0	1000.00	.00
15	T-F Cancelled		12:00N	12:30P	30S	10/30/12-10/30/12	TALK PHILLY	0	900.00	.00
16	10000 Cancelled		12:00N	12:30P	30S	11/05/12-11/05/12	TALK PHILLY	0	900.00	.00
17	T-F Cancelled		12:26P	02:00P	30s	10/30/12-10/30/12	CBS SOAP OPERA ROTATION	0	900.00	.00
18	22000 Cancelled		12:26P	02:00P	30S	11/05/12-11/05/12	CBS SOAP OPERA ROTATION	0	900.00	.00
19	T-F Cancelled		02:00P	02:56P	30S	10/30/12-10/30/12	THE TALK	0	750.00	.00
20	20000 Cancelled		02:00P	02:56P	30S	11/05/12-11/05/12	THE TALK	0	750.00	.00
21	T-F Cancelled		02:57P	04:00P	30S	10/30/12-10/30/12	THE DOCTORS	0	750.00	.00
				<u> </u>						

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY AS AGENT FOR (ADVERTISER) ACCEPTED BY STATION





KYW TV3

KYW TV3

ADVERTISER (OR AGENCY AND ADVERTISER)

DC 20003-4024

DCCC (DEMOCRATIC CONGRESSIONAL CAMPAIGN)

1041-78873-2

CONTRACT NO. REV.

Cancellation Notice

Announcement 28 days

Required

prior notice

DATE PRINTED 11/13/12

1555 Hamilton Street, . PHILADELPHIA PA 19130 AND

Washington

PAGE 3

NAME GREAT AMERICAN MEDIA

3050 K St NW Ste 100

Washington

DC 20007-5108

AGENCY EST. NO.

AGENCY (OR SERVICE) ACTING AS AGENT FOR 64888

USA

CONTACT MAURA GILROY

LOCAL JOHN LINK POL. SALESPERSON

NATIONAL SALESPERSON

162

AND

ADDRESS

BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12 NO. WEEKS: CBS Television Stations Standard Terms and Conditions for advertising shall apply.

1192

USA PRODUCTDCCC EST#1192

430 S Capitol St SE

PRODUCT CODE 9820

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ITEM	DAYS	SPOTS PWK.	TI FROM	МЕ ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
	-			-						
22	20000 Cancelled		02:57P	04:00P	30S	11/05/12-11/05/12	THE DOCTORS	0	750.00	.00
23	T-F Cancelled		04:00P	05:00P	30s	10/30/12-10/30/12	DR. PHIL	0	1200.00	.00
24	20000 Cancelled		04:00P	05:00P	30S	11/05/12-11/05/12	DR. PHIL	0	1200.00	.00
25	T-F Cancelled		05:00P	06:00P	30S	10/30/12-10/30/12	5PM EARLY NEWS	0	975.00	.00
26	20000 Cancelled		05:00P	06:00P	30S	11/05/12-11/05/12	5PM EARLY NEWS	0	975.00	.00
27	T-F Cancelled		06:00P	06:30P	30s	10/30/12-10/30/12	NEWS 3 AT 6	0	1500.00	.00
28	10000 Cancelled		06:00P	06:30P	30S	11/05/12-11/05/12	NEWS 3 AT 6	0	1500.00	.00
29	T-F Cancelled		06:30P	07:00P	30S	10/30/12-10/30/12	CBS EVENING NEWS	0	1800.00	.00
30	10000 Cancelled		06:30P	07:00P	30S	11/05/12-11/05/12	CBS EVENING NEWS	0	1800.00	.00
31	T-F Cancelled		06:58P	07:27P	30S	10/30/12-10/30/12	ENTERTAINMENT TONIGHT	0	1600.00	.00
32	10000		06:58P	07:27P	30S	11/05/12-11/05/12	ENTERTAINMENT TONIGHT	0	1600.00	.00





KYW TV3

CONTRACT NO. REV. 1041-78873-2

4

Cancellation Notice

Announcement 28 days

DATE PRINTED 11/13/12

PAGE

Required

prior notice

1555 Hamilton Street, . PHILADELPHIA PA 19130 AND

KYW TV3

AGENCY (OR SERVICE) ACTING AS AGENT FOR 64888 ADVERTISER (OR AGENCY AND ADVERTISER)

GREAT AMERICAN MEDIA DCCC (DEMOCRATIC CONGRESSIONAL CAMPAIGN)

3050 K St NW Ste 100 430 S Capitol St SE

ADDRESS Washington DC 20007-5108 Washington DC 20003-4024

USA

CONTACT MAURA GILROY PRODUCTDCCC EST#1192

AGENCY EST. NO. LOCAL PRODUCT CODE JOHN LINK POL. 9820 SALESPERSON 1192

BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12

NATIONAL SALESPERSON USA

162

NAME

AND

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

NO. WEEKS:

ITEM	DAYS	SPOTS PWK.	TI FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
	Cancelled			.0	22.10111	2.1.201112.371120	, , , , , , , , , , , , , , , , , , , ,		G.W. I.W.L	.o.n.e
33	T-F Cancelled		07:28P	07:57P	30s	10/30/12-10/30/12	THE INSIDER	0	1500.00	.00
34	10000 Cancelled		07:28P	07:57P	30S	11/05/12-11/05/12	THE INSIDER	0	1500.00	.00
35	T-F Cancelled		11:35P	12:37A	30s	10/30/12-10/30/12	DAVID LETTERMAN	0	1200.00	.00
36	20000 Cancelled		11:35P	12:37A	30s	11/05/12-11/05/12	DAVID LETTERMAN	0	1200.00	.00
37	T-Su Cancelled		11:00P	11:35P	30S	10/30/12-10/30/12	LATE NEWS	0	3600.00	.00
38	2000000 Cancelled		11:00P	11:35P	30S	11/05/12-11/05/12	LATE NEWS	0	3600.00	.00
39	1 Cancelled		10:00P	11:00P	30S	11/05/12-11/05/12	HAWAII FIVE-O	0	10000.00	.00
40	.1 Cancelled		07:57P	09:00P	30S	10/30/12-10/30/12	NAVY NCIS	0	12000.00	.00
41	.1 Cancelled		10:00P	11:00P	30S	10/30/12-10/30/12	UNFORGETTABLE	0	7500.00	.00
42	T-Th,Su Cancelled		04:30A	05:00A	30S	10/30/12-10/30/12	EYEWITNESS NEWS AT 430AM	0	200.00	.00





JOHN LINK POL.

AGREEMENT MADE BETWEEN

KYW TV3

CONTRACT NO. REV. 1041-78873-2

DATE PRINTED 11/13/12

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

			ANE)		PAGE ⁵	
162	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	64888	ADVERTISER (O	R AGENCY AND ADVERTISER)	Cancellation Notice	
NAME	GREAT AMERICAN MI	EDIA		DCCC (DEMOCRATIC	CONGRESSIONAL CAMPAIGN)		
AND	3050 K St NW Ste	100		430 S Capitol St	SE	Required	
						Announcement 28 days	
ADDRESS	Washington	DC 20007-5108		Washington	DC 20003-4024	prior notice	
	USA			USA		1 1 1111	
CONTACT	MAURA GILROY			PRODUCTDCCC EST	г#1192		

PRODUCT CODE

9820

SALESPERSON NATIONAL SALESPERSON

LOCAL

BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12 NO. WEEKS:

1192

AGENCY EST. NO.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

Gunnen	•	SPOTS	TI	ME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
43	10000 Cancelled		04:30A	05:00A	30S	11/05/12-11/05/12	EYEWITNESS NEWS AT 430AM	0	250.00	.00
44	1 Cancelled		08:58P	10:00P	30S	10/31/12-10/31/12	CRIMINAL MINDS	0	7500.00	.00
45	1 Cancelled		10:00P	11:00P	30s	10/31/12-10/31/12	CSI: CRIME SCENE	0	7500.00	.00
46	1 Cancelled		10:00P	11:00P	30s	11/01/12-11/01/12	THE MENTALIST	0	9000.00	.00
47	1 Cancelled		10:00P	11:00P	30S	11/02/12-11/02/12	BLUE BLOODS	0	8500.00	.00
48	2. Cancelled		05:00A	06:00A	30s	11/03/12-11/03/12	WKND NEWS SAT 5-6A	0	400.00	.00
49	2. Cancelled		06:00A	06:57A	30s	11/03/12-11/03/12	WEEKEND NEWS SAT 6-7AM	0	650.00	.00
50	4. Cancelled		06:57A	09:00A	30S	11/03/12-11/03/12	CBS SATURDAY MORNING NEWS	0	650.00	.00
51	1. Cancelled		07:00P	07:57P	30s	11/03/12-11/03/12	EARLY NEWS SAT 7P	0	1000.00	.00
52	1. Cancelled		11:35P	12:35A	30s	11/03/12-11/03/12	CRIMINAL MINDS	0	925.00	.00
53	1 Cancelled		05:58A	07:00A	30s	11/04/12-11/04/12	WKND NEWS SUN 6-7A	0	650.00	.00
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KYW TV3

CONTRACT NO. REV. 1041-78873-2

DATE PRINTED 11/13/12

1555 Hamilton Street, . PHILADELPHIA PA 19130

AND

KYW TV3

PAGE 6 162 AGENCY (OR SERVICE) ACTING AS AGENT FOR 64888 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME GREAT AMERICAN MEDIA DCCC (DEMOCRATIC CONGRESSIONAL CAMPAIGN) Required 3050 K St NW Ste 100 430 S Capitol St SE AND Announcement 28 days **ADDRESS** Washington DC 20007-5108 Washington DC 20003-4024 prior notice USA USA CONTACT MAURA GILROY PRODUCTDCCC EST#1192 AGENCY EST. NO. LOCAL PRODUCT CODE JOHN LINK POL. 9820 SALESPERSON 1192

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ethnicity										i
ITEM	DAYS	SPOTS PWK.	TI FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
54	3 Cancelled		06:58A	09:00A	30S	11/04/12-11/04/12	WKND NEWS SUN 7-9A	0	650.00	.00
55	2 Cancelled		08:57A	10:30A	30S	11/04/12-11/04/12	CBS SUNDAY MORNING	0	2500.00	.00
56	2 Cancelled		10:30A	11:00A	30s	11/04/12-11/04/12	FACE THE NATION 10:30-11AM	0	4000.00	.00
57	1 Cancelled		11:58A	07:00P	30s	11/04/12-11/04/12	NFL TODAY PRE-GAME SHOW	0	2500.00	.00
58	1 Cancelled		12:57P	04:00P	30s	11/04/12-11/04/12	NFL FOOTBALL 1PM GAME	0	10500.00	.00
59	1 Cancelled		04:00P	07:30P	30S	11/04/12-11/04/12	NFL FOOTBALL 4PM GAME	0	12000.00	.00
60	1 Cancelled		06:58P	08:00P	30s	11/04/12-11/04/12	SIXTY MINUTES	0	12000.00	.00
61	1 Cancelled		09:00P	10:00P	30s	11/04/12-11/04/12	THE GOOD WIFE	0	10000.00	.00
62	2 Cancelled		11:35P	12:05A	30S	11/04/12-11/04/12	SPORTS ZONE	0	1000.00	.00
							Total Contract: Billing Summary	0		.00



SALESPERSON



AGREEMENT MADE BETWEEN

KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

1041-78873-2

DATE PRINTED

CONTRACT NO. REV.

11/13/12

AND PAGE 7

162 AGENCY (OR SERVICE) ACTING AS AGENT FOR 64888 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME GREAT AMERICAN MEDIA DCCC (DEMOCRATIC CONGRESSIONAL CAMPAIGN) Required 3050 K St NW Ste 100 430 S Capitol St SE AND Announcement 28 days **ADDRESS** Washington DC 20007-5108 Washington DC 20003-4024 prior notice USA USA

CONTACT MAURA GILROY PRODUCTDCCC EST#1192

AGENCY EST. NO. LOCAL PRODUCT CODE JOHN LINK POL. 9820 SALESPERSON 1192

NATIONAL

BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

NO. WEEKS:

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